**PRESS RELEASE FOR IMMEDIATE RELEASE\**

**Arabian Child CACHE Announcement**

**9 October 2016**

**Jawda™ Quality Improvement Program**

**Now Endorsed by CACHE**

CACHE and Arabian Child are working together to introduce a Quality Improvement Program for Early Years Settings developed for the Middle East, called Jawda™.

Jawda™ - which means ‘quality’ in Arabic - helps childcare settings improve the quality of care and education provided to children and their families in the Gulf region, and it helps families make informed decisions about childcare services.  Childcare settings receive a tier level certification indicating the level of quality that they have achieved in specific standards in the following domains: Child Learning and Development, Child Protection, Health and Safety, Workforce Qualifications & Professional Development, Citizenship, Community Partnership and Family Relations, Indoor and Outdoor Environments, and Leadership, Management and Administration. The tiered system (tier 1 to tier 5) is a viable accountability measure that supports childcare centres in improving the quality of their service. Each tier builds on the foundation of the previous one, resulting in significant quality improvements at each stage.

**Nurseries/kindergartens that have achieved the JawdaTM:**

* Tier 4: Talat School (Riyadh, Saudi Arabia)
* Tier 5: House of Colours Nursery (Al Ain, United Arab Emirates)
* Tier 5: Busy Bees Nursery (Abu Dhabi, United Arab Emirates)
* Tier 4: Sesame Street Nursery (Abu Dhabi, United Arab Emirates)

**Nurseries/kindergartens that are currently enrolled in the JawdaTM:**

* Blossom Nurseries (Dubai, United Arab Emirates)
* Home Sweet Home Preschool (Riyadh, Saudi Arabia)
* Australian International Nursery (Sharjah, United Arab Emirates)
* Little Beez (BUPA) (Jeddah, Saudi Arabia)
* Tomorrow Oasis Kindergarten (Riyadh, Saudi Arabia)
* Aga Khan Early Learning Centre (Dubai, United Arab Emirates)
* Kids Academy (Dubai, United Arab Emirates)
* Five Kids Nursery (Dubai, United Arab Emirates)
* Dreamland Nursery (Dubai, United Arab Emirates)

**Julie Hyde, CACHE Associate Director said:** “At CACHE, we are continually investing in high quality for the care and education industry, helping millions of learners raise professional standards across the sector. We are delighted to be contributing to the recognition and raising of quality within the region through the endorsement of the JawdaTM Quality Improvement Program.”

**Samia, M.Ed., General Manager of Arabian Child said:**“Quality assurance ensures higher standards for all education and care services in the Middle East so children from birth to age 6 years get the best possible start in life. We are proud to bring this program in partnership with CACHE to all nurseries and kindergartens in the region, and we are confident that it will make an impact on the early years community.”

**ENDS**

**Arabian Child background**

Arabian Child provides consultancy, advisory and training services in all aspects of child education, care and protection at individual and organizational level. Since its inception, Arabian Child has been working arduously to improve the quality of early childhood education and care by defining standards for childcare practices, empowering professionals through training and qualification Programs, and collaborating with early childhood professionals, policy makers, government authorities and other practitioners. The Arabian Child Childcare Practitioner Qualifications and Training Program includes diplomas, certificates and workshop-based courses which are fully accredited and endorsed by national and international organizations. Arabian Child is a center of excellence for child protection training. The first international partner of the Council for Professional Recognition, Washington, DC, USA. To find out more about Arabian Child training courses and our wide range of products and services for the Early Years sector, please visit our website [www.arabianchild.org](http://www.arabianchild.org/" \t "_blank).

**About CACHE**

CACHE was established in 1945 by the Ministry of Health under the name of the National Nursery Examination Board (NNEB).  The board set the syllabus for the first national examination which took place in 1947. In 1994 the NNEB merged with the Council for Early Years Awards to form CACHE.  In 2001 we incorporated the National Association for Maternal and Child Welfare and in 2015 we became part of NCFE. Over the years we have continually invested in high quality qualifications. Written and developed by experts, they have helped millions of learners across the world to raise professional standards, earning us a reputation for excellence and leadership across the sector.  Our continued dedication to those who care for children, young people and adults means that our qualifications will continue to meet the needs of a modern workforce. CACHE also provides a range of resources including qualification key facts, support materials and access to bespoke training in country or via international conferencing facilities. To find out more please contact the CACHE International team: Jackie Jones: [jackie.jones@cache.org.uk](mailto:jackie.jones@cache.org.uk)  
or email [infointernational@cache.org.uk](mailto:infointernational@cache.org.uk).